**Lot’s Wife Partnership Guide - T&Cs**

**Updated as of 3/03/2022**

We thank you for taking interest in forming a partnership with the Lot’s Wife magazine at Monash University in 2022. If you have any questions, please do not hesitate to contact our Co-managing directors at msa-lotswife@monash.edu.

Themes:

Edition 1 - New beginnings

 Back on campus

 Moving past covid time

 Changing pathways

 Changing of maturity/ Coming of age

Edition 2 - ESJ x Lot’s Wife (Environmental Social Justice Committee). Possible ideas may include, but not limited to;

 Fast fashion

 Reduce + Reuse + Recycle

 Sustainability

 Animal Cruelty

 Climate Justice

 Refugee Crisis

 Intersectional Issues

 Discrimitation

 Covid Impacts

Edition 3 (online only) - TBD

Edition 4 - TBD

Edition 5 - TBD

Launch Events:

Edition 1 - launched in O-Week on campus

Edition 2 - Potential Wholefoods launch (TBD)

Edition 3 - N/A

Edition 4 - TBD

Edition 5 - N/A

Lot’s Wife Mission Statement:

Lot's Wife is run entirely by students, for students under the direction of a small group of editors elected by the student body.

When communicating and being supported by other companies, Lot's wife looks for:

* Respectful content
* Socially aware
* LGBTQIA+ friendly
* Sustainable

Respect for the Greater Community:

At Lot’s Wife, we strive to create a safe space for our many readers and viewers. To do this, we have ensured that our content is respectful to those people we are writing to. Ensuring a neutral political stance, remaining inclusive and continuing respect for diverse communities is of utmost importance to us here at Lot’s Wife. As a partner of Lot’s Wife, your company should respect the following communities:

* Disabled and Disability Carers
* LGBTQIA+
* People Impacted by Mental Health
* Youth
* POC
* First Nations Peoples

Morals, Values and Publishing Standards:

At Lot’s Wife, we have very high morals and values to uphold. In every piece we publish to our audience, we maintain truth and accuracy. While there may be some contentious topics raised, we ensure that our research has been undertaken by our writers to uphold truth.

Other:

It should be noted that partnerships have not been something that Lot’s Wife have done since the beginning of covid. Due to this, as a team we have decided that to preserve the respect and longevity of our readers, for at least edition 1, the following decision has been made.

No more than a double page spread at the BACK of the magazine will have ALL of the partnerships listed. This means that the following AD selection spots will not be available for this edition

* Back cover
* Inside front cover

Ideally, companies follow the aforementioned morals, views and beliefs to preserve the historic and respected connection it has between students, staff, alumni and the general public. Failing to do so will result in the immediate cessation of our partnership.

Social Media Sponsorships:

* Please be aware that all sponsorships made on social media will only be held on our respected social media pages for the duration selected at inquiry/booking.

We look forward to working with you soon,

Lot’s Wife 2022 Co-Managing Directors

Olivia Tait and Dimitri Tsivelekis